

Financial Analysis, KPI Reporting, and LBO Modeling

Industry Deep-Dive Research & Buyside Services

Comprehensive Investment Memorandums

RiverStone Reporting

Services Presentation



RiverStone is a turnkey, affordable outsourced private equity resource and strategic consultant

Service Offering



We assist clients as an outsourced private equity resource providing strategic consulting, financial & operational reporting, modeling, and detailed KPI metrics to accelerate growth

- We work with entrepreneurs, founders, small business owners, growth equity & private equity firms, search funds, hedge funds, HoldCo's, real estate firms, and family offices
- RiverStone assists clients with enhanced financial & operational reporting, institutional investor materials, LBO modeling, investor presentations, data room materials, and meaningful KPI metrics
- RiverStone operates as an outsourced Vice President or VP-as-a-Service
- Our KPI team slices large messy raw data sets to identify valuable trends in recent performance to accelerate growth and drive operational improvements
- Multi-year partnerships → No need to worry about junior level turnover we partner with clients over multiple years to drive growth
- <u>Fraction of the cost</u> of a new full-time junior hire, providing experience, institutional operational and strategic advice







RiverStone Note: RiverStone customizes KPI, financial reporting / modeling, and consulting packages based on each individual client's needs.



Our flexible approach ensures projects meet our Client's needs, timeline, and designated budget

- We work with clients across a wide variety of project types ranging from financial reporting, operational analyses and KPI metrics to building out extensive 50+ page investment memorandums, industry reports, and quarterly board packages
- We assist sponsors with evaluating competitive landscapes, identifying potential tuck-in acquisitions and being a thought partner around growth
 - Example: Identify 100+ addiction treatment players in South Carolina
- The RiverStone team has experience working in various practice management software systems including Dentrix Ascend (dental) and CentralReach (ABA Therapy)
- We love helping niche small businesses and their sponsors achieve maximum outcomes

Representative Projects



- Monthly Financial Reporting
- KPI Deep-Dive Analyses
- LBO Return Models
- Budgeting / Forecasting
- 13-Week Cash Flow Projections
- Financial Trends



- Investment Memorandums
- Case Studies
- Market Research Reports
- Identifying Add-on Acquisitions
- Market Mapping / Benchmarking
- Quarterly Board Materials



We Assist Sponsors

- Pre-Transaction: Market studies. themes. industry research, market mapping, and white papers
- Live Deal Diligence: Building return models, investment memorandums (50-80 pages), 100-day / value-creation plans, and evaluating competitive landscape
- Post-Transaction: Ongoing financial reporting, evaluating monthly KPI metrics, and quarterly board packages

RiverStone Note: Prices may vary depending on size and length of project and are to be discussed with each individual client. Reporting Additional examples of blinded RiverStone work (excel and PPT) are available upon request.



RiverStone has assisted a variety of investors, operators, investment banks, founders, and entrepreneurs





RiverStone Note: Clients displayed are illustrative and represent current or former customers of RiverStone.



The labor market is as challenging as ever in recruiting and retaining <u>high-quality</u> junior talent. With RiverStone, you gain institutional talent at a fraction of the cost.



No more explaining basic excel formulas and teaching formatting. RiverStone is <u>turnkey</u> Gen Z and millennials are leading 'the

GET AHEAD

big quit' in 2023—why nearly 70% plan to leave their jobs



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ECONOMY THE OUTLOOK

Get Ready for the Full-Employment Recession

Job growth is soaring yet output is falling, by one measure. Blame a historic slump in productivity.

We look to develop <u>long-standing</u> <u>client relationships</u>, assisting our top customers for an average of 3.4 years, creating strong alignment and cohesiveness

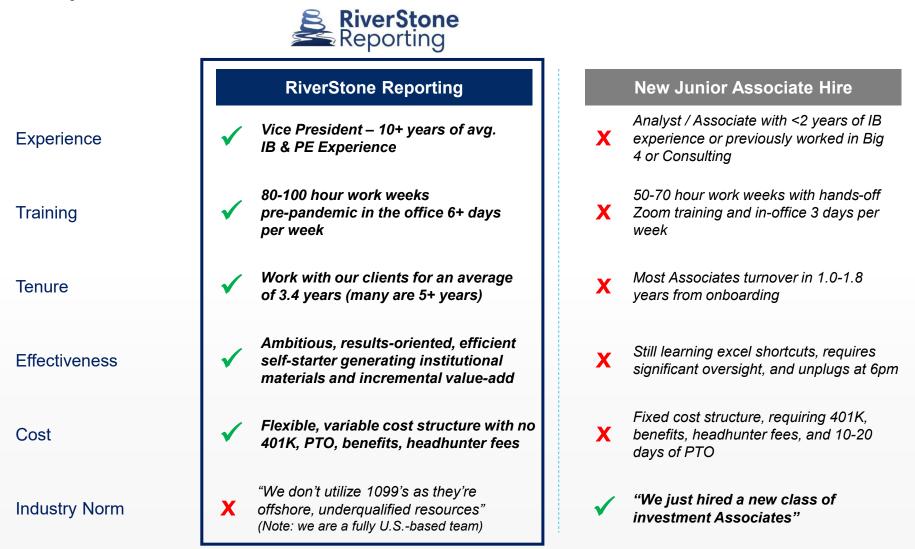
By Gwynn Guilford [Follow]

June 3, 2023 8:00 am ET





RiverStone Reporting is a turnkey, long-term partner in assessing investment opportunities at a fraction of the cost of a junior full-time hire



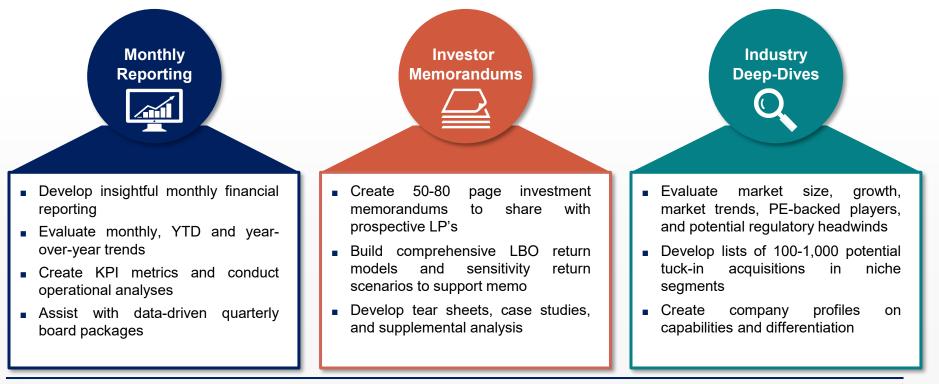




Highly affordable financial & KPI solutions, without sacrificing institutional quality

- Whether you're a small team, have encountered junior-level turnover, or are tied up on multiple live deals or projects, RiverStone offers a seamless outsourced solution so your diligence and portfolio monitoring don't miss a beat
- RiverStone works with clients under a variety of flexible compensation structures to meet their needs and objectives:
 - Hourly billing (transparent and submitted with deliverables)
 - Monthly retainer (optimal for ongoing reporting)

- Fixed-project
- Sweat equity (our preference)
- For many engagements, we rollover the full compensation amount earned into the deal, costing our clients no cash upfront
- Pricing varies depending on the client's exact request and needs



RiverStone A

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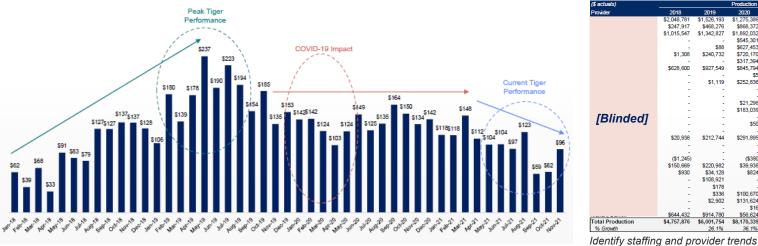
Highly Analytical KPI's



We work with management teams to build sector-specific KPI, operational, & financial reports to track performance and trends in real-time to help C-suites and their investors make better-informed decisions

Identifying Historical Trends to Drive Future Growth

Production by Provider Trends



(\$ actuals)	Production						Y-o-Y % Growth			
Provider	2018	2019	2020	2021	1H '21 Ann'i		'18 - ' 19	'19 - '20	20 - 21	
[Blinded]	\$2,048,781	\$1,526,193	\$1,275,386	\$1,093,613	\$2,187,226		(25.5%)	(16.4%)	71.5%	
	\$247,917	\$468,276	\$868,372	\$1,000,021	\$2,000,042		88.9%	85.4%	130.3%	
	\$1,015,547	\$1,342,827	\$1,892,032	\$876,564	\$1,753,127		32.2%	40.9%	(7.3%	
			\$545,301	\$845,781	\$1,691,563			-	210.2%	
		\$88	\$627,453	\$542,197	\$1,084,394		-	NM	72.8%	
	\$1,308	\$240,732	\$720,170	\$526,808	\$1,053,616		NM	199.2%	46.3%	
	-	-	\$317,394	\$374,961	\$749,922		-	-	136.3%	
	\$628,600	\$927,549	\$845,794	\$347,580	\$695,160		47.6%	(8.8%)	(17.8%	
	-	-	\$5	\$282,851	\$565,702		-	-	NA	
	-	\$1,119	\$252,836	\$225,687	\$451,374		-	NM	78.5%	
	-	-	-	\$191,849	\$383,698		-	-		
	-	-	-	\$151,477	\$302,955		-	-		
	-	-	\$21,298	\$146,184	\$292,367		-	-	1272.79	
		-	\$183,039	\$135,204	\$270,408			-	47.79	
				\$79,453	\$158,905			-		
			\$50	\$66,083	\$132,166		-	-	N	
	-	-	-	\$50,367	\$100,733		-	-		
	\$20,938	\$212,744	\$291,895	\$40,493	\$80,987		916.1%	37.2%	(72.39	
		-	_	\$17,035	\$34,070		-	-		
	-	-	-	\$800	\$1,600		-	-		
	(\$1,245)	-	(\$380)			(100.0%)	-	(100.09	
	\$150,669	\$220,982	\$39,938	-	-		46.7%	(81.9%)	(100.09	
	\$930	\$34,128	\$824		-		NM	(97.6%)	(100.09	
	-	\$108,921	-		-		-	(100.0%)		
		\$178	-		-			(100.0%)		
		\$336	\$100,670				-	NM	(100.09	
	-	\$2,902	\$131,624	-	-		-	4435.4%	(100.09	
			\$16	-	-		-	-	(100.09	
	\$644,432	\$914,780	\$56,624	(\$375)	(\$750)		42.0%	(93.8%)	(101.39	
Total Production	\$4,757,876	\$6,001,754	\$8,170,339	\$6,994,633	\$13,989,265		26.1%	36.1%	71.2%	
% Growth		26.1%	36.1%		71.2%					

Customized Monthly Scorecards



Tracking new vs. existing patients, collections by office by month



Deep-Dive Payor Analysis

(\$ actuals)	2021	2020 to 2021 % Growth / (% Decline)				2021 Charges per		
Payor	Total Charges	Charges	Cases	Units	Hours	Cases	Units	Hours
[Blinded]	\$612,680	(57%)	(32%)	(37%)	(34%)	(37%)	(31%)	(34%)
	367,893	(39%)	30%	66%	63%	(53%)	(63%)	(62%)
	331,686	(68%)	(33%)	(37%)	(34%)	(52%)	(49%)	(51%)
	113,948	(32%)	12%	(1%)	(18%)	(39%)	(31%)	(16%)
	32,514	(70%)	(32%)	(42%)	(37%)	(55%)	(47%)	(52%)
	4,579	(81%)	(37%)	(32%)	(37%)	(69%)	(72%)	(70%)
	\$1,463,299	(57%)	(12%)	(22%)	(21%)	(51%)	(45%)	(45%)

Charge data analyzed by charges, cases, units and hours for each top payor.

RiverStone Case Studies | Closed Transactions

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RiverStone has helped clients close 18+ transactions with over \$210 million aggregate enterprise value, \$2.7 million average EBITDA and a <5.5x average purchase price



2025

RiverStone Case Studies | Closed Transactions (cont.)

RiverStone has helped clients close 18+ transactions with over \$210 million aggregate enterprise value, \$2.7 million average EBITDA and a <5.5x average purchase price

Company	Firm	Individual		Collaboration			
THE Airway Dentists	Independent Sponsor	Spencer Salovaara	Yale CANDID	 Assisted sponsor with investor pitch deck, LBO returns model, and made investor introductions Provided precedent transactions and conducted competitive benchmarking analysis on dental unit economics and practice-level margins Client closed capital raise in Sep-24 ✓ RiverStone rolled sweat equity in the transaction 			
	Vinarskiy Ventures	Yan Vinarskiy	THE UNIVERSITY OF CHICAGO twilio accenture	 Helped independent sponsor create institutional LBO returns model (upside, base, downside cases) with product-specific growth drivers Assisted with investor presentation for debt and equity raise as well as value-creation slides Client closed on Floorguard in Sep-24 			
SMARTNETWORKS chnology Solutions for Small Business	129	Terrance Story	Harvard Business School PURDUE UNIVERSITY	 Assisted searcher with slide formatting, customer KPI and cohort analysis, and assisted with LBO model Client closed on 360 Smart Networks in May-23 Built quarterly board materials post-closing for 18+ months with updated financial / budget comparisons 			



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RiverStone Case Studies | Closed Transactions (cont.)

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RiverStone Client Testimonials

"Working with the RiverStone team was excellent and would give them 6 out of 5 stars. They created an investor presentation, helped develop a 100-day plan for our first portfolio company, and provided unparalleled consulting on the private equity space along the way. Would absolutely hire again."

Managing Partner Newly Founded Private Equity Firm

"RiverStone was a pleasure to work with. The team is incredibly efficient, timely and responsive. They are creative, knowledgeable, and take direction well. The final product for us needed very little to any changes. They are incredibly proactive and executes deadlines with ease. I would recommend for anyone to work with RiverStone as their team is the utmost professional in their work. Thank you!"

Investment Professional Well-known Family Office

"The RiverStone team was outstanding to work with. They put together a robust 70-page investor presentation on a niche business that is not easy to understand. The presentation is extremely professional and well-received by institutional investors who were impressed by the level of detail, formatting, and comprehensiveness of the materials. We'll be leveraging the RiverStone team going forward on new deals!"

Managing Partner Growth Equity Firm

"Ever since RiverStone reached out, we've used their team for monthly financial reporting and quarterly board packages. The team has an in-depth knowledge of the ABA therapy space and had prior experience in extracting data from CentralReach, our practice management software. RiverStone pulled out valuable KPI insights around staffing, payor rates, same-store growth by clinic, and provider trends that we had not previously been aware of. I highly recommend their services."





CEO ABA Therapy Company



Helping small business owners take the next step

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Make better-informed, data-driven, real-time decisions to accelerate growth